

FOR IMMEDIATE RELEASE  
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## Mastercraft

### ETHAN GREENBAUM / DAVID SCANAVINO

October 29 – November 29, 2009

**Gallery SATORI** is please to present *Mastercraft*, a two-person exhibition of new work by Ethan Greenbaum and David Scanavino. *Mastercraft* is a name used by several manufacturing companies and paradoxically implies both highly skilled craftsmanship and generic industrial production. Greenbaum and Scanavino's work synthesizes these disparate spheres of the handmade and mass-produced in a series of discreet objects and architectural interventions.

In the front gallery, Greenbaum exhibits a series of trompe l'oeil photographs of concrete slabs printed on adhesive vinyl. The shaped works have been ripped out from larger photographs and stuck directly to the wall like subway advertisements. On the floor is Scanavino's concrete sculpture that recreates the space underneath a trip rope in his studio. To create the work, the rope was submerged within a cast and later forcibly ripped out leaving both an imprint of the rope and a jagged edge made from its removal. Both works create unexpected parallels between casting and photography, reality and simulation.

In the project space, the artists have transformed an entire room to create an effect of visual and linguistic excess. Greenbaum has covered the walls floor to ceiling in A1 sheets of paper printed with a barrage of indecipherable words. This filler text was auto-generated in a page layout program. On top of the printouts, Scanavino has adhered grey monochrome rectangles of newspaper pulp made by reconstituting mulched local papers like the NY Post. These monochromes collapse the days' images and words into a unified mass. The effect of the room is one of visual and linguistic overload. Within this cacophony of optical confusion and grammatical nonsense, the paper pulp pieces serve as ironic voids of meditative rest. The installation is an expansion upon an earlier collaboration.

**Ethan Greenbaum** is a New York based artist. He graduated with an MFA from Yale in 2005. Selected exhibition venues include Anna Kustera, NY, Circus Gallery, LA, Shenghua Arts Center, Nanjing and Gallery SATORI, NY. He has an upcoming solo show in 2010 at The Suburban, Chicago. He is also an editor at the online arts journal, [thehighlights.org](http://thehighlights.org).

**David Scanavino** is a New York based artists and earned his MFA from Yale in 2003. He has exhibited widely in venues including Gavin Brown Enterprises, NY (where he co-curated NeoCon with Mathew Cerletty), Bellwether, NY and Loop-Raum für Aktuelle Kunst, Berlin. He had his first solo show last fall at Klaus Von Nichtssagend, Brooklyn and will represent them in an upcoming solo show at NADA Art Fair in Miami, 2009.

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